

2014 August, 17

## "Soul Mirror" by Roberto Masiero.

November.

BACK

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“SOUL MIRROR” by **Roberto Masiero** is the **November** from Visions, the charity calendar dedicated to IOV, the preview of which you will be able to see tomorrow evening at Venice Lido. The shot goes back to the concept of contemporary duality present inside each of us. In a society, like the one we are living in nowadays, in which to stand out is the synonym of to be, people have lost their own identity, to rebuild their image inside the society. Who we really are? Who we want to be? Often, looking in the mirror, we see what we want to see, while maybe, trying to look away from ourselves, our reflected image can give us back our true hidden soul.



**Photographer:** Roberto Masiero

**Make up:** Lara Guerra

**Stylist:** Elisabetta Antonucci

**Model:** Andrea Castaldi

**Post Production:** Roberto Masiero



## **BIOGRAPHY**

**Roberto Masiero:** " I was born in Padua, in November. At the age of five, at school, the teacher helped me discover photography through a simple experiment with the pinhole camera, a kind of dark camera made from a simple roll holder from black plastic. Yet, the magic of being able to impress on films something that I saw, hadn't kidnapped me. I was totally absorbed by my growing passion for basketball, to which I was dedicating all my time! Only many years later, incited by my father, who has always been a passionate photographer, I began to use a real camera to help him during photo shoots and weddings. Even if I wasn't feeling a real passion, almost without realising it, I was bringing the camera in all the trips I took with my friends, to parties, concerts... situations in which nobody usually had one with them. But the photography for me continued to be nothing more than a hobby, until my other great passion since always, music, gave me the opportunity to take my first photographs on request. Starting from that moment, year after year, a simple hobby became a real job, and today, 35 years later from my first photo shoot, I transformed into profession an activity I once considered to be even a waste of time. Today, when I happen to look through the images that, as a hobby or job, I made during the last 25 years, and above all now that thanks to the most basic of mobile phones everybody makes photos in every situation, I do realise that in all important moments of my life there was always a camera with me."



